



## **Committee Meeting Summary**

### **Scientist Mentoring & Diversity Program for Medical Technology (SMDP MedTech)**

Outreach & Planning Committee

#### Conference Call

Tuesday, June 25th, 2013

2:00PM Eastern / 11:00AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

#### **Welcome/Introductions**

Scott thanked everyone for attending the meeting and asked those in attendance to introduce themselves.

The following Committee members were in attendance:

- Rita Benavides, Baxter
- Elisabeth Freeman, ICPD
- Reginald Lavender, Edwards Lifesciences
- Janet Hart, Johnson & Johnson
- Scott May, ICPD
- Artie Miller, Medtronic
- Lauren Goldstein, *AdvaMed 2013: The MedTech Conference*
- Jeanette Valerio, ICPD

#### **Action Items from last meeting:**

Elisabeth Freeman will follow up with Ray Briscuso for an introduction to Carrie Hartgen at AdvaMed as discussed during the last committee meeting. Ray Briscuso, the committee Chair sends his regrets for being unable to attend today's meeting due to a travel commitment.

#### **Scholar/Mentor recruitment:**

- **2013 SMDP MedTech Planning and Logistics**
  - **Scholar recruitment (due date: 7/15)** Elisabeth informed the committee that Scholar recruitment is underway.
  - **Scholar selection committee (due date: 7/23)** This committee includes representatives from sponsor companies. The committee will help to select the students that will participate in this year's program.



- **Mentor recruitment (due date: 8/16)** ICPD will work with the SMDP MedTech sponsor companies to identify mentors for the program. The goal this year is to secure participation from 20 mentors. Janet Hart from Johnson & Johnson asked how many mentors participated last year. Elisabeth informed Janet that we had 8 Scholars and 8 Mentors. Last year was the first year this program was held for the medical technology industry. We hope to at least double the number of students that benefit from the program this year.

### **Speaker selection (due date: 8/16)**

Elisabeth has sent a list of speaker opportunities to the committee members. We invite a broad range of speakers with diverse career background and accomplishments. Speakers will inspire the SMDP MedTech Scholars to pursue careers in the medical technology industry. We would like to have representation from a number of companies in the medical technology industry.

### **Host hotel for the SMDP MedTech Scholars & meeting venue for the SMDP MedTech training session, Sept. 22-23 (Due date: 7/12):**

Jeanette Valerio at ICPD will reserve a room block for the Scholars. Sandy Teeter from AdvaMed has been very helpful with hotel selection and the meeting venue. We are also hoping to secure space at Deloitte's downtown office or at the AAAS office for the Scholars first day of meetings, Sept 22. Deloitte has hosted the group for many years.

### **"Celebration of Mentoring & Diversity in MedTech Reception" on Sat. Sept. 21:**

The reception on Saturday evening will be the official kick off for the year-long career mentoring program. It's the first introduction the Scholars will have to the mentors and to other representatives in industry. Both the Scholars and mentors will attend a 2-day training session. Scholars and mentors also attend *AdvaMed 2013: The MedTech Conference*. In addition to providing professional development training, the program helps the scholars expand their network with representatives from medical technology companies.

Rita Benavides from Baxter asked if the SMDP MedTech training was structured the same as SMDP Biotech. Elisabeth responded saying yes, the two programs follow a similar format. Baxter supports Scholars for both SMDP Biotech and SMDP MedTech.

### **Identify a reception venue (due date: 7/12)**

The reception will be held on Saturday September 21, 2013. ICPD is still looking for a venue. The reception will begin at 6:00pm. At 7pm there will be a seated presentation, representatives from sponsor companies will provide opening remarks and the keynote speaker will be introduced. Between 8-9pm, coffee and desserts are served. Scholar and mentor assignments are not made during the reception. We encourage the students to meet and mingle with as many mentors and industry representatives as they can.

**Confirm all speakers for the reception (8/13):**

We are seeking a speaker with an impressive career. The committee has recommended Dr. Ben Carson as a potential keynote speaker. Elisabeth encouraged the committee members to suggest other impressive keynote speakers from the Washington, DC area.

The keynote speaker at last year's reception was Dr. Susan Windham-Bannister, CEO of the Massachusetts Life Sciences.

**Guest invitations (due date: 8/16):**

The reception is a "no cost" event. We will invite the committee members and other medical technology industry representatives from the Washington, DC area to attend. Once we finalize the keynote speaker, ICPD will send an event invitation to the committee members so they may share it with their colleagues and contacts.

**Sponsorship update:**

ICPD is seeking sponsorship support from medical technology companies to cover the cost of the remaining scholarships. The goal this year is to provide 15-20 students with scholarships to participate as SMDP Scholars. The cost for each scholarship is \$10,000. This includes the cost of meals, transportation, accommodations, and one year of mentoring support, provided by ICPD staff.

As part of the program, mentors also receive meals and training and access to *AdvaMed 2013: The MedTech Conference*, however the program does not cover the cost of the mentors' travel costs and hotel accommodations. Scott encouraged the committee members to join the program as sponsors and to help ICPD engage representatives from more medical technology companies.

**Other/Action items:**

**Action Item:** Scott and Elisabeth will contact each committee member to request sponsorship commitment for the 2013-2014 SMDP Scientist Mentoring & Diversity Program for Medical Technology.

**Upcoming SMDP MedTech O&E Committee Calls:**

Tuesday, Jul 23<sup>rd</sup> at 2 PM Eastern / 11 AM Pacific

Tuesday, Aug 20<sup>th</sup> at 2 PM Eastern / 11 AM Pacific

Tuesday, Sept 10<sup>th</sup> at 2 PM Eastern / 11 AM Pacific

Tuesday, Oct 15<sup>th</sup> at 2 PM Eastern / 11 AM Pacific