



Committee Call Notes

Scientist Mentoring & Diversity Program for Biotechnology (SMDP Biotech) Outreach & Planning Committee

Conference Call

Tuesday, March 19, 2019

2:00PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

The following Committee members were in attendance:

- Richard Besingi, Ph.D., Johnson & Johnson Consumer Healthcare
- Meka DeCoteau, Janssen Pharmaceuticals
- Eileen Elliott, Pfizer
- Elisabeth Freeman, ICPD
- Dollie Grajczak, Amgen
- Ali Hernandez, Amgen
- David Proia, Ph.D, C4 Therapeutics
- Scott May, ICPD
- Dustielyn Savage, ICPD
- Eddie Stewart, Radius Health

Welcome & introductions: BOLD ITEMS WILL BE COVERED DURING THE CALL.

For a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1(202)441-7370

Scott May welcomed the committee members to the 2019 Scientist Mentoring and Diversity Program for Biotechnology (SMDP Biotech) Outreach & Planning Committee. Scott mentioned that the agenda was sent via email. Scott reminded the committee members they could locate the agenda, past meeting notes and supporting documents for the meeting on the website www.icpdprograms.org, select "Committees" from the "Select an ICPD site" drop-down menu at the top right side of the page. Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

Partner Support

- **2019 Outreach & Planning Committee - new 30-minute meeting format; new committee members**

Scott mentioned there were no new committee members on the call. We have a standing invitation for any committee member who wishes to have a one-on-one in dept discussion on any topics.

- **Firming up 2019 sponsorship - seek commitments by April 30; engaging start-up companies, matching grant available for two early-stage companies**

Scott stated that ICPD aims to increase the number of scholars to 35 which is up from 29 last year. We are in regular contact with new and current sponsors. We would like to have commitments firmed up by April 30th. This is due to the earlier deadline of April 1st. Scott thanked those that have already confirmed their sponsorships. Scott has also had conversations to discuss how to have smaller companies engaged with SMDP.



There are some matching funds available from an unrestricted grant from the Linda and Dennis Fenton Foundation. We will be using these funds to help with some of the expenses for smaller companies. We do not have a company that has committed as of this point. Scott mentioned that it was very helpful having David Proia involved in last years program. He provided insight into a smaller company. We will be working over the next few weeks to firm up a start-up company.

- Sponsorship page on ICPD website
- Support for talent acquisition staff at sponsor companies – ICPD can run specialized reports; portal training available; ICPD soliciting more job opportunities from sponsors and mentors (post job opportunities directly on portal or email them to jobs@icpdprograms.org)

Planning the 2019 SMDP Biotech training session (June 1-5, Philadelphia)

- Scholar recruitment – **final push for scholar applications, overview of what is being done during the last two weeks and additional suggestions from committee members, support at NSBE national conference**; online application form and call for applicants are live on website; engagement of alums; associations and professional societies; unified recruitment with April 1, 2019 application deadline; description of desired profile of applicants and posting of the disciplines on the website; university visits

Dustie explained that we are in the final push for scholar recruitment. We are receiving applications every day. As part of the final push, Dustie and her team are reaching out to university. Those that do not have any applicants yet will be contacted and a request for a nominated scholar will be made. In addition, Dustie and some of her team will be making in- person visits to local universities over the next couple of weeks. Most of those will be in Southern California. The outreach team has also enlisted alumni to continue to recommend their peers to the program. Naomi Berhane, an alumni from SMDP MedTech 2018 will be attending NSBE (National Society for Black Engineers) and will be promoting the SMDP programs as an “ambassador”. Dustie welcomed any additional suggestions from the committee members on how to reach more scholars. Scott added that with NSBE, if any sponsor colleagues will be attending, ICPD will provide materials that can be shared. NSBE is particularly helpful to the SMDP MedTech program. Meka asked if there is a link that could be shared on LinkedIn. Dustie shared that the link is posted on the ICPD LinkedIn page as well as ICPD staff pages and those can be shared. Eddie Stewart asked how the numbers were this year compared to other years. Dustie answered that we are up in numbers from where we usually are at this point in the process. Elisabeth suggested that Dustie send the pdf version of the “Call for Applicants” to the committee. Elisabeth added that we will be looking for selection committee members and asked the committee members to share any colleague names that would be interested in helping select the upcoming cohort.

- Mentor recruitment - **goal is to have them identified by April 17**
Scott asked the members to start thinking about who the mentors will be for the 2019 SMDP Biotech training sessions. The goal is to have all mentors identified by April 17th. Richard Besingi asked if J&J had sent a list yet. Scott shared that Meg Levy is the contact at J&J Consumer and is working on compiling the mentor list. Scott directed the committee to the mentoring page on the ICPD website.



- Meeting venue and site visit – **Philadelphia 201 hotel secured for scholar guest rooms, Pyramid Club for Celebration of Mentoring and Diversity Reception, J&J Consumer Healthcare tentative for Sunday meeting, Ladder 15 for Sunday informal dinner, **still working on Monday meeting site and site tour.****

Scott informed the committee that the hotel venue has been confirmed. The scholars will be staying at the Philadelphia 201 Hotel. It is conveniently located across the street from the convention center. We are still working on the Monday training site and site tour. Scott expects that those details will be confirmed by the end of the week.

- Visibility at the BIO International Convention and how best for SMDP to tie into BIO activities
- Program Agenda and **Speakers**

Elisabeth reminded the committee that the speaker needs are listed on the committee page. Elisabeth thanked Lauren Celano, CEO of Propel Careers for agreeing to speak on how to develop a high impact resume as well as Ali Hernandez for helping to confirm speakers from Amgen. She mentioned that we would like to ensure that we have speakers from each of our sponsor companies. Scott and Elisabeth will be reaching out to sponsors. Elisabeth directed the committee to review the speaker needs and send suggestions to her.

Current programming:

- Webinars – April 12 “Portal Use For Professional Purposes for Scholars and Mentors” **still need sponsors for October 18, December 13, and at least one additional date**

Scott stated we are still looking for hosts for the October 18th, December 13th and one more additional date of webinars.

- Virtual support for the Scholars – **Monthly content updates for current scholars and mentors; FAQ section on portal; ICPD can post relevant sponsor news in the header of the email summary, back-program photos being added; presentation slides for training programs; smart phone app for the portal what additional functionality might users need for mobile portal access?**

Elisabeth discussed that we are continuously improving the functionality of the portal to ensure ongoing engagement with the scholars and mentors. One of the aspects of that is developing content and sharing it with the scholars as well as the mentors monthly. We now have a weekly update that goes to all portal members. We are also looking into how we can add the functionality of the portal to other devices. Elisabeth welcomed any ideas or feedback.

- **Scholar Updates**

Dustie provided updates on the following scholars. Emuejevok Olokpa from SMDP Biotech 2018 was accepted into the 2019 C4 Therapeutics Summer Internship Program; Naomie Berhane from SMDP MedTech 2018 accepted a summer internship at Zenflow; and Geoffrey Navaro of SMDP MedTech 2016 is working at DePuy Synthes as a Research and Development Engineer. Richard added that Jesus Luna of SMDP Biotech 2016 accepted a position of Scientist at Johnson & Johnson and Shaness Grenald of SMDP Biotech 2018 accepted a position with J&J Consumer.

- Sponsor Updates

- **General announcements**

There were no general announcements during the meeting.

- **Diversity and Inclusion activities**

There were no other additional announcements



2019 Scientist Mentoring and Diversity Program for Medical Technology will be September 21-25 in Boston, MA

Update on Gallus Program – Offline Briefings Available

Scott reminded the committee that Gallus is a program to help promote diversity for Senior Leaders in Biotech, Medical Devices and Consumer Healthcare. Scott offered to have offline briefings for those interested.

Other & Action Items:

Scott asked the committee to provide any feedback regarding the shorter format.

Scott thanked everyone for their participation and reminded the committee the next call will be Tuesday, April 30, 2019 at 2pm EST.

Upcoming Calls:

Tuesday, July 9, 2019, 2:00 PM Eastern/ 11:00 AM Pacific

Tuesday, September 10, 2019, 2:00 PM Eastern/ 11:00 AM Pacific

Tuesday, November 5, 2019 2:00 PM Eastern/ 11:00 AM Pacific