



Committee Call Notes

Gallus Advisory Committee

Conference Call

Thursday, June 21, 2018

2:00 PM Eastern / 11:00 AM Pacific

Conference Line: 712 775-7100

Access Code: 1071934#

The following Committee members were in attendance:

- Todd Fonseca, Medtronic
- Elisabeth Freeman, ICPD
- Scott May, ICPD
- Dustielyn Savage, ICPD

Welcome remarks & introductions:

Scott May welcomed the committee members to the call for the Gallus Advisory Committee. Scott informed the advisory group how they could locate the supporting documents on the committee page by visiting the ICPD website (icpdprograms.org), under the drop-down menu on the top right (Committees). Scott reviewed the agenda for the meeting then introduced the committee members and announced the excused absences.

Current Programming

- Budgets and scope of work refined and approved for portal and electronic publications
Scott mentioned we have made a lot of progress and that there is now a join now link on the landing page. It is not live but should be over the next few days. It is only going live for individual memberships. We are still working on corporate sponsorship packages.
- Conversion of MIDL website for Gallus and programming of additional functionality
The MIDL website has been re-vamped. During the September call we will go through the entire website. The old MIDL modules have been completely redone so there is static content but they are also set up to have the community add to the content under the various learning modules. Elisabeth added that we have been trying to harness the community aspect. She reminded everyone that we did discuss features during the last call and have implemented many of those ideas such as an "invitation" button that will allow members to invite people to join Gallus. The old modules have been renamed to be more descriptive titles. There are about 60 different themes that will have content they can pick and choose. There is a new tool that will allow you to customize your learning experience and will also be able to add content and contribute. Scott discussed the rewards system that will be based on how much you interact and do activity on the portal. That system is close to being live.
- Value propositions for participants and sponsors (see attachment)
Todd asked we had settled on a financial model? Scott answered that it will be \$169 for a year membership. Prospective members will fill out an application form and submit it for approval. Once memberships are approved the new members will receive an email with a link allowing them to pay for their memberships. As for the corporate sponsorships, at each funding level the organizations will receive a package of benefits. Scott directed Todd to the draft document that shows why a company would want to be a partner and why an individual would want to be a member.



Scott asked Todd to look at the document and provide any feedback. Todd added that the value proposition to a company will depend on what the company already offers within.

- Sponsorship package
Sponsorship packages are still being developed. Within each package there will be a range of benefits to the company based on the level of sponsorship.
- 2018 schedule for modules, webinars and events / integration with ICPD webinars
Elisabeth shared that we currently have a lot to do in terms of shaping content and modules online. She feels it's premature to start scheduling events or formal activities that relate to Gallus. The first 3 to 6 months need to focus on a rich database of content that members can interact with. Scott asked if we have an SMDP webinar, do we make it accessible to the Gallus members. Elisabeth believes that most SMDP webinars are not relevant for Gallus members, and she recommends ICPD not make them available to the Gallus community. Eventually we plan to produce Gallus relevant webinars. She suggested we revisit this in 6 months to discuss a timeline. Scott added that for now we are not adding webinars and not making them a part of the sponsorship benefits. Elisabeth suggested that we do the first big kick off at SMDP Biotech 2019. She does want to mention it at the SMDP MedTech 2018 and hand out the post cards at the Welcome Reception. Dustie agreed that launching at 2019 SMDP Biotech is a proper timeline.
- Curriculum development
As members work through the modules and other content in the Gallus portal they will enhance their professional development. Members will create own leadership development plan and can work on content at their own pace. They will earn reward points for their activities on the portal. Members will be able to get a certificate of completion for individual modules and certain thresholds for rewards points earned. This is still being finalized. Elisabeth mentioned the biggest portal development goal for ICPD is to complete the modules that will be on the site and get the content on the portal.
- Policy on diversity and memberships
Scott clarified that we do not deny anyone membership based on their ethnicity. Elisabeth added that they have to have relevant experience. The application will have an area where they explain why they want to be a part of the program.
- Marketing and communications plan for participants and sponsors
There is currently not a plan in place for this. Scott proposed we discuss this in the next call.

Transition for MIDL participants

- Gallus membership status
Scott reiterated that all current MIDL participants will be transferred over to the Gallus portal.
- Communication to participants, coaches and sponsors
Elisabeth stated that she would like to get the weekly summary functioning soon to generate traffic to the new Gallus portal.

Partner Support

- Membership on Advisory Committee
This item was postponed until a future committee meeting.



- Prospects for seed funding
This item was postponed until a future committee meeting.

ICPD Update

- The Scientist Mentoring and Diversity Program for Biotechnology training session was held June 2-6, 2018 in Boston, MA
Scott shared that SMDP Biotech was a big success. We had 30 scholars and 30 mentors. The opening reception was at the MIT museum. Aine Hanly who heads the Amgen Cambridge site was the keynote speaker. Amgen hosted the training sessions. The scholars were able to take a virtual tour at JLABs and then attended the Bio Convention. The cohort was about 70% female and 60% African American.
- The Scientist Mentoring and Diversity Program for Medical Technology will be held September 22-26 in Philadelphia, PA
Planning is underway for the SMDP MedTech program. Todd asked how many scholars. Scott answered that we are currently at 22 confirmed but the goal is to have between 25-30.

Other & Action Items