

 SPONSOR BENEFITS	Lead - \$100,000	Major - \$50,000	Program - \$20,000	Support- \$10,000
Gallus Membership				
Number of annual memberships for your employees or affiliates	180	90	40	20
Online Sponsors Recognition				
Designated as sponsor with online logo and hyperlink	◆	◆	◆	◆
Designate speakers and customize learning content	◆	◆	◆	
Number of modules sponsored	5	2	1	
Engagement of HR and Talent Acquisition				
Complimentary memberships and portal access	20	10	5	2
Number of company presentations to be hosted	4	2	1	1
Complimentary career opportunities posted on portal	◆	◆	◆	◆
Gallus Advertisements in Digital Publications and on Portal				
Sponsor recognition with logo	◆	◆	◆	◆
Featured story in blog and digital publications	◆	◆		
Full-page advertisement in digital publications	◆			
Half-page advertisement in digital publications		◆	◆	
Option to include company announcements in bi-weekly emails	5	3	1	0
General Recognition				
Recognition of your company or organization in press releases	◆	◆	◆	◆
Use of program photos and videos	◆	◆	◆	◆
Additional tailored benefits to be mutually agreed upon	◆	◆		

