



GALLUS
Leader Learning

www.icpdprograms.org

Sponsored by:



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AdvaMed

Advanced Medical Technology Association





GALLUS | Overview

Gallus is a global member community of accomplished leaders who **impact, connect, evolve** and **empower** others in the fields of biotech, medtech and consumer healthcare.

The program advances the careers of diverse, high potential individuals from organizations in clinical settings, industry, academia or the public sector.



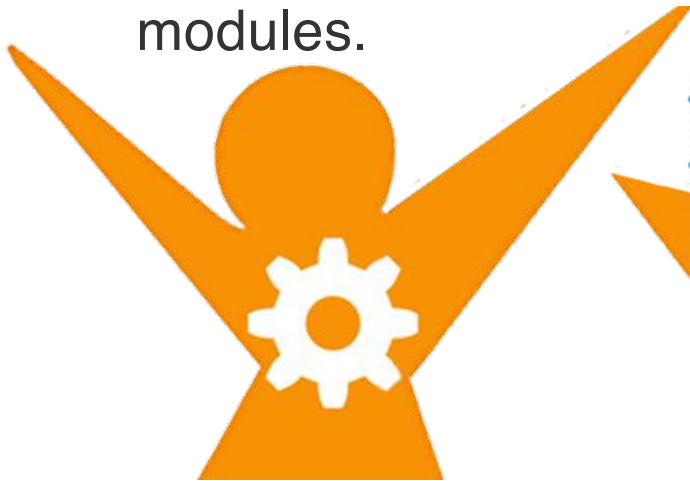
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GALLUS | Learning

The Gallus Digital Learning Space is a robust repository of leader learning modules.



Choose Your Own Pace

adapt your learning by subscribing to the modules that interest you



Impact, Connect, Evolve, Empower (ICEE)

weekly ICEE themed modules guide your development



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GALLUS | Membership

Anyone with a formal leadership role or an interest in leadership in the fields of biotech, pharma, medtech or consumer healthcare is invited to apply.

benefits of membership

- ✓ professional recognition
- ✓ in-depth learning adapted to you
- ✓ Gallus member leadership achievements are recognized in digital publications
- ✓ personalized online profile and networking with respected leaders
- ✓ ask questions and contribute in the Gallus Digital Learning Space
- ✓ weekly email summary of portal activity and new content

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GALLUS | Partner with us

Organizations
provide tax
deductible
sponsorship support

Sponsorship
opportunities are
available for select
events

Advertisements
can be placed in
the Gallus Digital
Publication

Benefits of Sponsorship

- Develop diverse future leaders for industry
- Senior execs engage in leadership development
- Access diverse top talent
- Enhanced organizational awareness of the importance of workplace diversity
- Leverage diversity and inclusion strategies
- Recognition of support at events in publications and on program websites
- Demonstrate to internal and external stakeholders the importance the company places on diversity and leadership development
- Tax-deductible sponsorship

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GALLUS Sponsorship

| | Lead - \$100,000 | Major - \$50,000 | Program - \$20,000 | Support- \$10,000 |
|--|------------------|------------------|--------------------|-------------------|
| Gallus Membership | | | | |
| Number of annual memberships for your employees or affiliates | 180 | 90 | 40 | 20 |
| Online Sponsors Recognition | | | | |
| Designated as sponsor with online logo and hyperlink | ◆ | ◆ | ◆ | ◆ |
| Designate speakers and customize learning content | ◆ | ◆ | ◆ | |
| Number of modules sponsored | 5 | 2 | 1 | |
| Engagement of HR and Talent Acquisition | | | | |
| Complimentary memberships and portal access | 20 | 10 | 5 | 2 |
| Number of company presentations to be hosted | 4 | 2 | 1 | 1 |
| Complimentary career opportunities posted on portal | ◆ | ◆ | ◆ | ◆ |
| Gallus Advertisements in Digital Publications and on Portal | | | | |
| Sponsor recognition with logo | ◆ | ◆ | ◆ | ◆ |
| Featured story in blog and digital publications | ◆ | ◆ | | |
| Full-page advertisement in digital publications | ◆ | | | |
| Half-page advertisement in digital publications | | ◆ | ◆ | |
| Option to include company announcements in bi-weekly emails | 5 | 3 | 1 | 0 |
| General Recognition | | | | |
| Recognition of your company or organization in press releases | ◆ | ◆ | ◆ | ◆ |
| Use of program photos and videos | ◆ | ◆ | ◆ | ◆ |
| Additional tailored benefits to be mutually agreed upon | ◆ | ◆ | | |

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GALLUS | Get Involved

To learn more about Gallus, contact:

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