



AGENDA Gallus Advisory Committee

Conference Call

Thursday, September 12, 2019

2:00 PM Eastern / 10:00 AM Pacific

Conference line: 712 775-7100, access code: 1071934#

Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL.**
For a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1(202) 441-7370
- Partner Support
 - Membership on Advisory Committee - **As requested by the Advisory Committee, ICPD will send members an email and an electronic flyer. Each member will be asked to either nominate and/or forward the email to three prospective Advisory Committee members, including executives at non-profits and professional societies. The flyer is being updated.**
 - Sponsor prospects - Plan to identify an industry champion for biotech/pharma, medical technology and consumer healthcare sectors and non-profits and professional societies
 - Sponsorship packages - **As recommended by the committee, Gallus materials are being reviewed to ensure they emphasize Gallus has a focus on middle management leadership development; Sponsor benefit package (refer to draft "Sponsor Benefits" document of the committee management page) is being revised to provide descriptions of each program benefit; Gallus sponsor benefits are customizable at Lead and Major levels to integrate into sponsor's existing leadership development programs; approach for small to medium sized companies; DISCUSSION ITEM - should the individual memberships which sponsor companies receive to distribute to their employees be at no-cost for the employees or should employees be asked to contribute some portion of the annual fee for their membership? Should ICPD provide an "allowance" of funds they can apply for memberships as they see fit? DISCUSSION ITEM - approach for small/medium-sized companies**
 - Non-profits and professional societies sponsorship - **They will receive same benefits as companies but at a 50% discount. ICPD is modeling this with the budget and will report about it at the next meeting; DISCUSSION ITEM - what are unique Gallus benefits for this segment?**
 - Value propositions for participants and sponsors (see attachment on committee page)
- Current Programming
 - Gallus website - **Committee members can receive online tours by contacting Elisabeth Freeman (efreeman@icpdprograms.org); new and forthcoming functionality; invite others; tools to customize learning experience and leadership development plans; plan to go fully live with Gallus by 2020**
 - Curriculum development - modules; rewards and recognition; **plans for data gathering during beta launch period**
 - Individual membership - \$149/year price point; application and review process; diversity policy
 - Marketing and communications
 - Electronic publications - timetable for weekly email summary
 - Gallus activities at SMDP - **Gallus "postcard" will be distributed during the Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech) with goal to identify additional committee members and prospective sponsors. DISCUSSION ITEM: Additional ways to promote Gallus at ICPD events?**
- ICPD Update
 - SMDP MedTech will be September 21-25, 2019 in Boston, MA - **Committee members are invited to attend the Celebration of Mentoring & Diversity Reception, September 21, 6-9 pm, MIT Museum, Cambridge, MA, RSVP to Dustie Savage at dsavage@icpdprograms.org;**
 - 2020 SMDP Biotech will be June 6-10 in San Diego
- **Other/Action items**

Please plan on an hour or less for this call. Visit www.icpdprograms.org for more information about Gallus.

Upcoming calls:

Thursday, November 7, 2019, 2:00 PM Eastern/ 11:00 AM Pacific

Gallus Advisory Committee

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