



AGENDA Gallus Advisory Committee

Conference Call

Thursday, November 7, 2019

2:00 PM Eastern / 10:00 AM Pacific

Conference line: 712 775-7100, access code: 1071934#

Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL.**
For a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1(202) 441-7370
- Partner Support
 - Membership on Advisory Committee - **ICPD will send members, the week of November 18, an email and overview presentation asking them to each nominate and/or forward the email to three prospective Advisory Committee members, including executives at non-profits and professional societies; Lynn Jensen, Corporate Sr Talent Acquisition and Systems Specialist, B. Braun, has joined the committee; 2020 committee meeting dates have been set and calendar requests are forthcoming**
 - Sponsor prospects - **ICPD has begun to identify industry champion prospects for biotech/pharma, medical technology and consumer healthcare sectors and non-profits and professional societies**
 - Sponsorship packages - **Gallus sponsorship presentation is available here:**
<http://icpdprograms.org/assets/media/docs/programs/gallus/2019-Gallus-Overview-Presentation-web.pdf>
materials continue to be revised to ensure they emphasize Gallus focus on middle management leadership development; Gallus sponsor benefits are customizable at Lead and Major levels to integrate into sponsor's existing leadership development programs; **what are unique benefits for small to medium sized companies?; what is ideal discounted price for employees and affiliates memberships (full price is \$149) when provided to them by sponsors?**
 - Non-profits and professional societies sponsorship - They will receive same benefits as companies but at a 50% discount; ICPD is modeling this with the budget; **DISCUSSION ITEM – are there unique Gallus benefits for this segment?**
 - Value propositions for participants and sponsors (see attachment on committee page)
- Current Programming
 - Gallus website - Committee members can receive online tours by contacting Elisabeth Valerio (evalerio@icpdprograms.org); new and forthcoming functionality; invite others; tools to customize learning experience and leadership development plans; plan to go fully live with Gallus by 2020
 - Curriculum development - modules; rewards and recognition; plans for data gathering during beta launch period
 - Individual membership - **prospects for individual membership; what key elements should be included in one-pager for membership; \$149/year price point; application and review process; diversity policy**
 - Marketing and communications - **SMDP scholar alumni to volunteer for marketing outreach**
- Electronic publications - timetable for weekly email summary
- Gallus activities at SMDP - **Gallus "postcard" was distributed during the Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech) and staff identified additional committee members and prospective sponsors.**
- ICPD Update
 - 2020 SMDP Biotech will be June 6-10 in San Diego
 - 2020 SMDP MedTech will be October 21-25 in Toronto, Canada
- **Other/Action items**

Please plan on an hour or less for this call. Visit www.icpdprograms.org for more information about Gallus.

Upcoming calls:

Thursday, January 23, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, March 26, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, May 7, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, July 9, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, September 10, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, November 12, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

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