

AGENDA Gallus Advisory Committee

Conference Call

Thursday, November 12, 2020

<https://icpdprograms-org.zoom.us/j/81964263809?pwd=TzdERFEwRFNpMDNEbHVpdk4yNXUyZz09;>
meeting ID: 819 6426 3809 | passcode: 970626

Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL; the September 10 committee call was cancelled due a scheduling conflict;** for a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1 (202) 441-7370
- Partner Support
 - Corporate sponsorship - **Edwards Lifesciences has joined as a sponsor; engagement of sponsor senior leaders and rising talent with moderated learning teams; participants are visible to portal users from sponsor company and are not visible to general Gallus members; employees of sponsor companies receive free annual membership; sponsorship page on website**
 - Sponsorship packages - **Gallus sponsorship presentation on the Gallus portal,** <https://gallus.icpdprograms.org/sponsors-and-partners/>
 - Non-profits and professional societies sponsorship - receive same benefits as companies but at a 50% discount; unique benefits for this sector; Gallus as technology platform for association diversity initiatives
 - Advisory Committee - **committee roles and responsibilities**
- Current Programming
 - Feature updates - **CONFABS are in place for general members; committee members can receive online tours by contacting Elisabeth Valerio at evalerio@icpdprograms.org;** update on contact management tool; membership ecommerce functionality on portal; Gallus community questions; electronic publications - weekly email summary
 - Curriculum development - leader learning development and engaging a writing team; process for review of user generated content; podcast launch schedule and topics; plan for data gathering during beta launch period
 - Marketing and communications - **member benefits are here:** <https://gallus.icpdprograms.org/membership/>; **mass email and social media campaign promoting Gallus with an emphasis on the importance of virtual communities given the pandemic; update on hiring a Membership Coordinator;** membership ecommerce functionality on portal; marketing Gallus to SMDP mentors and scholars; SMDP scholar alumni to volunteer for marketing outreach
 - Gallus activities at events and meetings - **what professional meetings should Gallus be affiliated with?; Gallus activities at SMDP (Gallus members as panelist, presentation at opening events); should Gallus present annual awards for companies that make the most progress with diversity of senior leaders, and if so, would The MedTech Conference be a good venue to present such an awards event?**
- ICPD Update
 - 2021 ELISA Summit will be held April 27-29 in Hwange, Zimbabwe
 - 2021 SMDP Biotech training session will be held June 12-16 in Boston, MA
 - 2021 SMDP MedTech training session will be held September 25-29 in Minneapolis, MN

Other/Action items

Please plan on 30-minutes for this call. Visit www.icpdprograms.org for more information about Gallus.

Upcoming calls:

Thursday, February 18, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, April 15, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, July 8, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, September 2, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, November 4, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

