



## AGENDA Gallus Advisory Committee

### Conference Call

Thursday, May 7, 2020

2:00 PM Eastern / 10:00 AM Pacific

Conference line: 712 775-7100, access code: 1071934#

### Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL.** For a more in-depth briefing contact Scott May at [smay@icpdprograms.org](mailto:smay@icpdprograms.org) or +1(202) 441-7370
- Partner Support
  - Non-profits and professional societies sponsorship - **unique benefits for this sector; Gallus as technology platform for association diversity initiatives;** receive same benefits as companies but at a 50% discount
  - Sponsor prospects - **partner page on website; role of committee in identifying Gallus partner prospects;** Sponsors receive discounted price for employees at \$19 per year (versus \$149)
  - Membership on Advisory Committee - **send prospect contact info to Scott May**
  - Sponsorship packages - **Gallus sponsorship presentation is available here:**  
<http://icpdprograms.org/assets/media/docs/programs/gallus/2020-Gallus-Overview-Presentation-web.pdf>
- Current Programming
  - Gallus website - **Committee members can receive online tours by contacting Elisabeth Valerio at [evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org);** contact management tool; engaging a writing team; Gallus community questions
  - Curriculum development – **process for review of user generated content; podcast launch schedule and topics;** plan for data gathering during beta launch period
  - Individual membership - **introductory membership scheme; launch of membership functionality on portal;** regular price is \$149/year for individual members, \$19/ for employees of partner organizations
  - Marketing and communications - **update on hiring a Membership Associate**  
<http://gallus.icpdprograms.org/membership-associate/>; **mass email and social media campaign promoting Gallus; marketing Gallus to SMDP mentors and scholars;** SMDP scholar alumni to volunteer for marketing outreach; member benefits are here:  
<https://gallus.icpdprograms.org/membership/>
  - Electronic publications - weekly email summary
  - Gallus activities at events and meetings - **what professional meeting should Gallus be affiliated with?; Gallus activities at SMDP (Gallus members as panelist, presentation at opening events); Should Gallus present annual awards for companies that make the most progress with diversity of senior leaders, and if so, would The MedTech Conference be a good venue to present such an awards event?;**
- ICPD Update
  - 2020 SMDP Biotech training session will be held September 19-23 in Raleigh, NC
  - 2020 SMDP MedTech training session will be held October 21-25 in Toronto, Canada
  - 2021 ELISA Summit will be held April 27-29 in Hwange, Zimbabwe

### Other/Action items

Please plan on 30-minutes for this call. Visit [www.icpdprograms.org](http://www.icpdprograms.org) for more information about Gallus.

### Upcoming calls:

Thursday, July 9, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, September 10, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, November 12, 2020, 2:00 PM Eastern/ 11:00 AM Pacific