

AGENDA

Gallus Advisory Committee

Conference Call

Thursday, May 2, 2019

2:00 PM Eastern / 11:00 PM Pacific

Conference line: 712 775-7100, access code: 1071934#

Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL.** For a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1(202)441-7370
- Partner Support, and SMDP MedTech and The MedTech Conference
 - Membership on Advisory Committee - **new 30-minute meeting format**
 - Sponsor prospects
 - Sponsorship packages – **DISCUSSION – what mix and quantity of benefits should partner organizations receive for each membership level?**; customizable to integrate into sponsor's existing leadership development programs; approach for small to medium-sized companies
- Current Programming
 - Gallus website - online tour for committee members; new and forthcoming functionality; invite others; tool to customize learning experience and leadership development plans
 - Value propositions for participants and sponsors (see attachment on committee page)
 - Curriculum development - modules; rewards and recognition; **DISCUSSION: how much content should be ready before beginning the weekly release of material?**
 - Individual membership - \$149/year price point; application and review process; diversity policy; transition for MIDL participants
 - Marketing and communications – **engaging professional societies and committee members from societies; industry champions for biotech/pharma and medical technology sectors**; plan for participants and sponsors- discussion about marketing priorities (sponsors and individuals)
 - Plan for electronic publications- timetable for weekly email summary
- Gallus activities at SMDP -promotion at SMDP Biotech 2019 and the BIO International Convention – **DISCUSSION - what is the best way to promote the Gallus program at 2019 events?**
- ICPD Update
 - The Scientist Mentoring and Diversity Program for Biotechnology (SMDP Biotech) training session was held June 1-5, 2019 in Philadelphia, **committee members are invited to attend the Celebration of Mentoring & Diversity Reception, June 1, 6-9 pm, Pyramid Club, Philadelphia, RSVP to Dustie Savage at dsavage@icpdprograms.org**
 - The Scientist Mentoring and Diversity Program for Medical Technology (SMDP MedTech) training session will be September 21-25, 2019 in Boston, MA
- Other/Action items

Please plan on an hour or less for this call. Visit www.icpdprograms.org for more information about Gallus.

Upcoming calls:

Thursday, July 11, 2019, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, September 12, 2019, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, November 7, 2019, 2:00 PM Eastern/ 11:00 AM Pacific