



## AGENDA Gallus Advisory Committee

Conference Call      Thursday, January 23, 2020  
2:00 PM Eastern / 10:00 AM Pacific  
Conference line: 712 775-7100, access code: 1071934#

### Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL.** For a more in-depth briefing contact Scott May at [smay@icpdprograms.org](mailto:smay@icpdprograms.org) or +1(202) 441-7370
- Current Programming
  - Gallus website – **website is fully live including contact management tool; revamped look of website; tool to customize learning experience; member nomination; new and forthcoming functionality – member “tagging” and enhanced search, and rewards system and system to review user generated content; Committee members can receive online tours by contacting Elisabeth Valerio at [evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org)**
  - Curriculum development – **weekly email summary started first week of January; launched leader learning modules; developing plans for data gathering during beta launch period**
  - Individual membership – **have launched a tool on portal for members to invite others to join; have advised past MIDL participants they are grandfathered into Gallus and asking them to invite others; \$149/year for individual members, \$19/ for employees of partner organizations**
  - Marketing and communications – **member benefits have been updated; social media plan created to announce weekly content for 2020; new twitter account launched; SMDP scholar alumni to volunteer for marketing outreach**
  - Electronic publications – **timetable for weekly email summary**
- Gallus activities at events and meetings – **developing plan for SMDP 2020; what professional meeting should Gallus be affiliated with?; should Gallus present annual awards for companies that make the most progress with diversity of senior leaders, and if so, would The MedTech Conference be a good venue to present such an awards event?**
- Partner Support
  - Membership on Advisory Committee – **ICPD sent members email along with Gallus overview; each member is asked to nominate and/or forward the email to three prospective Advisory Committee members, including executives at non-profits and professional societies; send prospect contact info to Scott May**
  - Non-profits and professional societies sponsorship - receive same benefits as companies but at a 50% discount
  - Sponsor prospects – **adding partner page to website; how can committee identify Gallus partner prospects?; Sponsors receive discounted price for employees at \$19 per year (versus \$149), and this is available for all employees regardless of sponsorship size**
  - Sponsorship packages – **Gallus sponsorship presentation is available here: <http://icpdprograms.org/assets/media/docs/programs/gallus/2019-Gallus-Overview-Presentation-web.pdf>**
- ICPD Update
  - 2020 SMDP Biotech will be June 6-10 in San Diego
  - 2020 SMDP MedTech will be October 21-25 in Toronto, Canada
- **Other/Action items**

Please plan on 30-minutes for this call. Visit [www.icpdprograms.org](http://www.icpdprograms.org) for more information about Gallus.

### **Upcoming calls:**

Thursday, March 26, 2020, 2:00 PM Eastern/ 11:00 AM Pacific  
Thursday, May 7, 2020, 2:00 PM Eastern/ 11:00 AM Pacific  
Thursday, July 9, 2020, 2:00 PM Eastern/ 11:00 AM Pacific  
Thursday, September 10, 2020, 2:00 PM Eastern/ 11:00 AM Pacific  
Thursday, November 12, 2020, 2:00 PM Eastern/ 11:00 AM Pacific