



AGENDA Gallus Advisory Committee

Conference Call

Thursday, April 9, 2020

2:00 PM Eastern / 10:00 AM Pacific

Conference line: 712 775-7100, access code: 1071934#

Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL.** For a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1(202) 441-7370
- Current Programming
 - Gallus website – **contact management tool; engaging a writing team; committee members can receive online tours by contacting Elisabeth Valerio at evalerio@icpdprograms.org**
 - Curriculum development – plan for data gathering during beta launch period
 - Individual membership – **introductory membership scheme**; regular price is \$149/year for individual members, \$19/ for employees of partner organizations
 - Marketing and communications – **seeking a Membership Associate**
<http://gallus.icpdprograms.org/membership-associate/>; **SMDP scholar alumni to volunteer for marketing outreach; approach for SMDP mentors**; member benefits are here: <https://gallus.icpdprograms.org/membership/>
 - Electronic publications – weekly email summary
 - Gallus activities at events and meetings – **Gallus activities at SMDP?**; Should Gallus present annual awards for companies that make the most progress with diversity of senior leaders, and if so, would The MedTech Conference be a good venue to present such an awards event?; what professional meeting should Gallus be affiliated with?
- Partner Support
 - Membership on Advisory Committee – **send prospect contact info to Scott May**
 - Non-profits and professional societies sponsorship - receive same benefits as companies but at a 50% discount
 - Sponsor prospects – **partner page on website; role of committee in identifying Gallus partner prospects**; Sponsors receive discounted price for employees at \$19 per year (versus \$149)
 - Sponsorship packages – **Gallus sponsorship presentation is available here:**
<http://icpdprograms.org/assets/media/docs/programs/gallus/2020-Gallus-Overview-Presentation-web.pdf>
- ICPD Update
 - **2020 SMDP Biotech is being rescheduled**
 - 2020 SMDP MedTech will be October 21-25 in Toronto, Canada
- **Other/Action items**

Please plan on 30-minutes for this call. Visit www.icpdprograms.org for more information about Gallus.

Upcoming calls:

Thursday, May 7, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, July 9, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, September 10, 2020, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, November 12, 2020, 2:00 PM Eastern/ 11:00 AM Pacific