



Committee Call Notes

Gallus Advisory Committee

Conference Call

Thursday, February 18, 2021

2:00 PM Eastern / 11:00 AM Pacific

<https://icpdprograms-org.zoom.us/j/89836972603?pwd=V0xOcnVrVG55R3VoZ1lPNStwNWc3dz09>

Meeting ID: 898 3697 2603

Passcode: 942053

The following Committee members were in attendance:

- Todd Fonseca, Medtronic
- Malik Lewis, PhD, EvolveImmune Therapeutics
- Scott May, ICPD
- Jose Luis Mercado, Firmenich
- Dustielyn Savage, ICPD
- Elisabeth Valerio, ICPD

Welcome remarks & introductions: **BOLD ITEMS WILL BE COVERED DURING THE CALL.**

For a more in-depth briefing contact Scott May at smay@icpdprograms.org or +1 (202) 441-7370

Scott May welcomed the committee members to the Gallus Advisory Committee call. Scott mentioned that the agenda was sent via email. Scott reminded the committee members that they could locate the agenda, past meeting notes and supporting documents for the meeting on the website www.icpdprograms.org, select "Committees" from the "Select an ICPD site" drop-down menu at the top right side of the page. Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

Gallus Development

- **Corporate sponsorship, ICPD is re-envisioning the sponsorship and structure of the program and will be reverting back to the original MIDL model**

Scott explained that ICPD will be shifting the focus of Gallus. Where we were going last year is a little bit ahead of it's time. We were had planned for companies partnering with Gallus to receive their own version of Gallus for their company, their own "sandbox".

Now we're returning to our original model of Gallus, a format more like when it was still called MIDL. Companies support executive development and training for not just diverse professionals in their companies but the broader community at large. The focus was on people that were 10-15 years into their career and were wanting to move up. They could be in clinical, industry, academic or government settings.

The companies will have opportunities to support the program, similar to how they do in SMDP. There would be virtual support and professional development and perhaps an in-person event.

Elisabeth summarized that what we want to do is identify, support and attract diverse mid-level managers that have high potential for acceleration to senior leadership. This will be one big community that promotes and supports the acceleration of diverse talent.



Elisabeth mentioned that shifting back to the original model will give Gallus a much broader base for engagement as part of the program. Todd Fonseca shared that he is in support of going back to the original model. He mentioned that moving diverse talent to upper management and leadership levels is something that his company struggles with, so Gallus will now be a program that he could utilize. He also noted that making the program more about the individuals instead of the companies is very beneficial to people.

Malik asked for a description of the ideal Gallus candidate. Elisabeth answered that it will be anybody that can or should be doing more, or if they feel they aren't getting the opportunities or exposure that they need. Anyone who is striving to become a senior leader whether they are in industry, academia, clinical setting or government. Someone that has at least 5 years of management experience and has life science background. They're be individuals that strive for more and also people that support the idea of increasing diverse talent at senior levels. Gallus members can be from a range of backgrounds, but the core focus is on accelerating the development of diverse leaders to senior levels.

Jose asked if there would be an in-person kick-off meeting like SMDP. Scott answered that we aren't at a point with Gallus to do the in-person session. The real emphasis is gathering people together virtually and giving them a place online to network.

Elisabeth added that we want to build the community first. The in-person activities would be an optional added benefit for those that want to meet, learn and network in person. That has not yet been developed. Jose shared that being one of the first MIDL participants, the in-person meeting created such a great environment and he feels it set him up for success and kept him engaging in the web community. Elisabeth explained that Gallus will host monthly CONFABS events that will help with engagement of the Gallus members. Eventually we hope to have a once a year type of event.

- Marketing and communications - **member benefits are here:**
<https://gallus.icpdprograms.org/membership/>; **in March a newly hired intern will begin mass email and social media campaign promoting Gallus; will hire a Membership Coordinator in July**

This was postponed until the next meeting due to time constraints.

Gallus Portal Update

- **Keeping the Gallus home page content fresh;** CONFABS and Leader Spotlights
Scott noted that there are so many new functions on the portal and due to time we will discuss this during the next meeting.
- **Project Pages: Overview**
- This was postponed until the next meeting due to time constraints.
- **Advisory Committee will receive portal membership and are encouraged to update profiles and create Project pages on the Gallus Portal; committee members can receive online tours by contacting Elisabeth Valerio at evalerio@icpdprograms.org;**
- This was postponed until the next meeting due to time constraints.
- Membership management – ecommerce functionality on the portal; Gallus community questions; electronic publications – weekly email summary
- **Curriculum development – ongoing Leader Learning; writing team has been engaged; process for review of user generated content**

This was postponed until the next meeting due to time constraints.



Advisory Committee – committee roles and responsibilities

Update on other ICPD Programs

- **2021 SMDP Biotech training session will be held virtually June 14-15**
- 2021 SMDP MedTech training session will be held September 25-29 in Minneapolis, MN
- 2021 ELISA Summit will be held September 7-9 in Hwange, Zimbabwe

Other & Action Items

Scott reminded everyone that the next meeting will be Thursday, April 15, 2021. Please plan on 30-minutes for this call. Visit www.icpdprograms.org for more information about Gallus.

We will begin next meeting with the Gallus portal update section.

Upcoming Calls

Thursday, April 15, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, July 8, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, September 2, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, November 4, 2021, 2:00 PM Eastern/ 11:00 AM Pacific