

## AGENDA Gallus Advisory Committee

Conference Call: Thursday, April 15, 2021

<https://icpdprograms-org.zoom.us/j/83821420747?pwd=VG1DaWdtMzdhdS3JtZjZCM0N0VHpLdz09>

Meeting ID: 838 2142 0747

Passcode: 329396

### Agenda:

- Welcome & Introductions - **BOLD ITEMS WILL BE COVERED DURING THE CALL**; for a more in-depth briefing contact Scott May at [smay@icpdprograms.org](mailto:smay@icpdprograms.org) or +1 (202) 441-7370
- Gallus Development -
  - Corporate sponsorship, ICPD has re-envisioned the sponsorship and structure of the program and will be reverting back to the original MIDL model
  - Marketing and communications - member benefits are here: <https://gallus.icpdprograms.org/membership/> ; **in May the Gallus intern will begin a social media campaign promoting Gallus and spotlighting leaders; populating contact database; will hire a Membership Coordinator in July.**
- Gallus Portal Updates -
  - **Keeping the Gallus home page content fresh with Leader Spotlights, Project pages, Leader Learning Modules and other channels**
  - **Project pages: Now live**
  - **Advisory Committee will receive portal membership and are encouraged to update profiles and create Project pages on the Gallus Portal; committee members can receive online tours by contacting Elisabeth Valerio at [evalerio@icpdprograms.org](mailto:evalerio@icpdprograms.org);**
  - Membership management - ecommerce functionality on portal; Gallus community questions; electronic publications - weekly email summary
  - Curriculum development - **ongoing Leader Learning; writing team has been engaged;** process for review of user generated content; **email newsletter to be distributed once per month.**
- Advisory Committee - committee roles and responsibilities
- Update on other ICPD Programs
  - 2021 SMDP Biotech training session will be held virtually June 14-15
  - 2021 SMDP MedTech training session will be held September 25-29 in Minneapolis, MN
  - 2021 ELISA Summit will be held September 7-9 in Hwange, Zimbabwe

### Other/Action items

Please plan on 30-minutes for this call. Visit [www.icpdprograms.org](http://www.icpdprograms.org) for more information about Gallus.

### Upcoming calls:

Thursday, July 8, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, September 2, 2021, 2:00 PM Eastern/ 11:00 AM Pacific

Thursday, November 4, 2021, 2:00 PM Eastern/ 11:00 AM Pacific