



Call Notes for the ELISA Advisory Council

Web meeting held:

Monday, February 8, 2021

10:00 AM Eastern / 7:00 AM Pacific / 5:00 PM South Africa

The following Committee members were in attendance:

- Ruva Chindara, ICPD
- Preetivi Ellis, Revna Biosciences
- Donielle Johnson, Bausch Health
- Scott May, ICPD
- Shepherd Mutsiwegota, UNICEF
- Thelma Munhequete, Mozambique Country Representative, Africa Foundation for Sustainable Development
- Siya Ntutela, International Council of Biotechnology Association (ICBA)
- Marie-Ange Noue, EMD Serono
- Blessed Okole, CSIR
- Hassan Popat, Computech Limited
- Dustielyn Savage, ICPD
- Elisabeth Valerio, ICPD

Welcoming remarks & introductions: **BOLD ITEMS WILL BE COVERED DURING THE CALL.**

For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio at evalerio@icpdprograms.org

Scott May welcomed the council members to the ELISA Advisory Council meeting. Scott mentioned that the agenda was sent via email. Scott reminded the Council members that they could locate the agenda, past meeting notes and supporting documents for the meeting on the website www.icpdprograms.org, select "Committees" from the "Select an ICPD site" drop-down menu at the top right side of the page. Scott then invited everyone on the call to introduce themselves. Scott reviewed the agenda for the meeting.

Program Updates

Scott May introduced the new ELISA intern. Ruva Chindara is working as the Engagement Coordinator for ELISA. He also mentioned that Thandi Ndlovu is currently working on Outreach for SMDP and mentioned a third intern will be joining ELISA in a few weeks to focus on social media.

Advisory Council

Scott welcomed the new Advisory Council Members:

- Preetivi Ellis, MD FACP, Head of Medical Affairs, Revna Biosciences
- Donielle Johnson, Executive Director, Global Regulatory Affairs, Bausch Health Companies

ELISA Committees

Scott introduced the established committees which are:

- 1) Development & Membership Outreach Committee
- 2) Portal Committee
- 3) Summit Committee



Each committee held their first meetings the week of February 1. Committee meeting dates for the remainder of the year have been set and calendar requests are being sent to the committee members. Scott reviewed the Committees Overview document.

ELISA Development

Committee update by Scott May:

The committee met on Monday the 1st of February 2021. The meeting focused on reviewing the committee objectives, which are: to increasing the awareness of ELISA; increasing membership (individual and corporate); engaging governments, NGOs and, trade and development groups across the 55 countries in Africa, and Africa-focused development agents. The committee shall focus on growing the overall membership and sponsorship of ELISA. The ICPD staff will work with the Development committee to carry out the objectives.

ICPD staff will report at the next committee meeting on the financial and non-financial goals that were set for ELISA in 2021. The committee also brainstormed about the events happening in Africa. The committee requested that the ICPD staff create a one-page document that explains the membership levels and benefits for organizations and individuals wanting to join.

Elisabeth reported that, after the committee met on February 1st, she had a debriefing meeting with Shepherd Mutsiwegota, UNICEF representative and Development committee member. There is a proposal that is being worked on that will be sent to Shepherd for UNICEF to consider engaging with ELISA. Shepherd has offered to preliminarily review the proposal and has meanwhile also made some introductions through to ELISA through his own network. For example, he introduced Scott and Elisabeth to representatives of one of Africa's largest technology companies, Econet/Liquid. He will also provide an introduction to representatives at the Boost Fellowship which works to mentor and develop talent in Africa.

There were some committee members that also mentioned opportunities within their own companies for example Brandon Ford mentioned that Lubrizol would support entrepreneurs developing natural beauty and homecare products or ingredients.

ELISA Portal Updates www.elisanetwork.com

Committee update by Elisabeth Valerio:

Elisabeth explained CONFABS as monthly events where a stellar entrepreneur will be identified to set the tone and inspire other entrepreneurs who participate in the virtual monthly meetings held via ZOOM. CONFABS enable the portal community members to build relationships and grow their business network. Members are invited to monthly virtual events featuring inspirational speakers and small group networking sessions. Randomly configured small groups breakout after the main speaker's presentation so everyone gets to meet, network with and receive advice from other business experts and entrepreneurs. Ruva is doing some outreach and planning for the lineup of dates and CONFAB speakers.

Entrepreneurial Spotlights (Luminaires) are a showcase of Entrepreneurs doing real work on the continent or for the continent. These will be individuals that will be showcased on the Portal, like a page dedicated on each entrepreneur. Ruva has been sending questionnaires to entrepreneurs all over Africa and has always been successful in getting some of the replies for these Luminary profiles. Besides inspiration, Luminaries are way to create fresh content every time for the portal.



The Advisory council members are encouraged to create project pages on the portal and to showcase the work that they are doing. The portal already has several project pages, and the aim is to increase the number.

Ruva is working to engage entrepreneurs and encourage them to join the portal and become members. Already several new Gateway members have joined the network. Ruva showcased one of the project pages and explained some of the features, including blogging abilities, page views, tabs and adding hyperlinks. Marie-Ange asked if there was a way of capturing and sharing the statistics of the website for example seeing where exactly the people that are visiting the page come from and how many they are. Elisabeth responded the analytics have just been implemented and more is going to be shared in the future. The project page owners already have access to basic analytics, meanwhile ICPD's IT team is working on further enhanced analytics.

Scott added that the committee was helping find ways to keep the ELISA homepage more dynamic by ensuring that it always has fresh content and real-time feeds. For example, a widget which displays project page updates, new project pages or new members could be engaging to site visitors. Project pages are free for any member of the portal and give a social media dynamic to businesses, projects and ideas using the ELISA platform.

ELISA Summit (September 7-9, 2021, in Hwange, Zimbabwe) www.elisanetwork.com/summit-info/
Committee update by Marie-Ange Noue, Committee Chair:

The committee met on Wednesday the 3rd of February 2021. The goal of the committee is to orchestrate the production of the ELISA summit. Some of the objectives include raising awareness of the summit and that of the ELISA Scholars program.

The theme, topics and speakers for the summit will be discussed during the next committee meeting. The committee will also discuss contingency planning for the summit, considering the global pandemic. A WhatsApp group will be created for continued discussion between the scheduled meeting dates.

Update on other ICPD programs

2021 SMDP Biotech will be held virtually, dates are to be confirmed

2021 SMDP MedTech will be September 25 - 29, 2021 in Minneapolis, MN

Gallus for senior executives and rising talent engagement; online tours and briefings about ELISA and Gallus available by contacting Scott May.

Other/Action items

Scott May thanked the Advisory Council for being part of these committees as it helps lessen the burden and help direct the ELISA staff. Scott reminded everyone that the next Advisory Council meeting will be Monday, March 29, 2021. Please plan on 45-minutes for this call. Visit <https://elisanetwork.com/> for more information about ELISA.

Upcoming ELISA Advisory Council meetings:

Monday, March 29, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Monday, May 24, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Monday, July 19, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Monday, September 13, 2021, 10:00 AM Eastern | 7:00 AM Pacific

Monday, November 15, 2021, 10:00 AM Eastern | 7:00 AM Pacific