Advisory Council
Portal Committee Agenda

Tuesday, 24 January 2023, 4 pm Central Africa time
Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA
Zoom link: https://icpdprograms-org.zoom.us/j/89149884264?pwd=YVdqWkpNR0dqTFJhMXQ2UmczaS9SZz09
Meeting ID: 891 4988 4264; Passcode: 594620
Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Updates, past action items, and recent developments
  - **Web traffic report**
  - **Social media** - Adding ability to share content external from luminaries, project pages and event (in a similar way Bootstrap Briefs can be shared)
- Focus Topics
  - **Interface for Gateway and Insider members**
  - **How events are showcased**
  - **Review IT programming tasks for portal and prioritize**
  - **Member profiles - data fields we should be capturing**
- Other/Next steps and future action items
  - Phone app
  - ELISA Scholars program - coach information page and coaching plan
  - Donations - Individual project funding and rating
  - Membership processing
  - Project pages usability - filtering, displays

Committee Objectives:
Focusing on enhancing portal content and functionality to support the growth of a robust and active online community.
- Advise on improvements for existing and future portal features
- Ensuring project pages become a valuable tool for portal members
- Optimize user experience, portal community engagement and user generated content

Future meeting Dates (all meetings at 4 pm Central Africa Time):
- 28 March, 2023
- 2 May, 2023
- 1 August, 2023
- 24 October, 2023