Advisory Council | AGENDA

Tuesday, 14 February 2023, 4pm CAT (Central Africa time)
Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about The ELISA Business Network.
Zoom link: https://icpdprograms-org.zoom.us/j/86769621611?pwd=K01LbDZRcS9ERjlKK0o3ckR5RWhKQT09
Meeting ID: 867 6962 1611 Passcode: 983018
Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- **Welcome & Intros/Updates** - **BOLD ITEMS WILL BE COVERED DURING THE MEETING**
- For a more in-depth briefing or if you are unable to attend a meeting but would like a debrief, contact Elisabeth Valerio evalerio@icpdprograms.org, WhatsApp +263 782288842
- Advisory Council
  - ELISA Committees - The committees are:
    - Development Committee
    - Portal Committee
    - Summit Committee
  - **New member recommendations**
  - **Advisory Council announcements**
  - **Current affairs and events from around the world**
  - How to follow/promote ELISA on social media @elisasummit
- ELISA Summit Committee update (Marie-Ange Noue, Chair), last meeting was 1 February 2023
  - Focus topics
    - CONFABS
      - **Speakers for upcoming CONFABS - identify 2023 speakers**
      - **2023 CONFAB dates - March 2, April 20, July 27, August 24, September 28, November 16**
      - **Enhancements to CONFABS**
        - **Having hosted CONFAB sites**
        - **List moderators in promotional materials, on the events page of the website and on social sites**
        - **Confabs attendee directory**
        - **Profiles created by ICPD for each CONFAB attendee**
        - **Archive of videos of past sessions**
    - ELISA Scholars program: 18-21, April 2023, Hwange, Zimbabwe - **discussion regarding dates;** recommendations for outreach to prospective ELISA Scholars
  - Updates and recent developments - CONFABS - **Recent CONFAB - 17 November 2022, keynote was Sheba Tekeste, CEO, Push Start, and moderator was Siya Tiwana**
  - Other/Future action items:
    - ELISA Scholars program - Speakers, coaches, experts on bootstrapping businesses in Africa
    - Future programming focused on Luminaries, Projects, ELISA scholars, Bootstrap Briefs
- ELISA Portal Committee update (Elisabeth Valerio, Acting Chair), last meeting was 24 January 2023
  - Updates, past action items, and recent developments
    - **Web traffic report**
    - **Social media** - Adding ability to share content externally from luminaries, project pages and events (in a similar way Bootstrap Briefs can be shared)

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- o Focus Topics
  - **Interface for Gateway and Insider members**
  - **How events are showcased**
  - **Review IT programming tasks for portal and prioritize**
  - **Member profiles - data fields we should be capturing**
- o Other/Next steps and future action items
  - Phone app
  - ELISA Scholars program - coach information page and coaching plan
  - Donations - Individual project funding and rating
  - Membership processing
  - Project pages usability - filtering, displays
- ELISA Development Committee update (Scott May, Acting Chair), last meeting was 26 January 2023
  - o Focus topics
    - ELISA Scholars, 18-21 April 2023, Hwange, Zimbabwe
      - **Sponsor presentation ($10,000 per 2 scholars/1 coach); value proposition for governments, NGOs and institutions of higher education**
      - **New leads**
    - Pipeline of Gateway and Insider members
      - **Member benefit grid - Insider and Gateway members**
      - **How to build value on converting to an Insider member**
    - Project pages
      - **Benefits for Insider and Gateway members**
      - **Promotion**
      - **Enhancements to prompt member conversion**
  - o Updates, previous action items, and recent developments
- Update on other ICPD programs
  - o 2023 SMDP Biotech will be June 3-7 in Boston, MA, USA
  - o 2023 SMDP MedTech will be October 7-11 in Anaheim, CA, USA
- **Other/Action items**

Upcoming ELISA Advisory Council meetings:
Tuesday, Aril 4, 2023, 4:00 pm Central Africa Time (CAT)
Tuesday, July 11, 2023, 4:00 pm Central Africa Time (CAT)
Tuesday, September 19, 2023, 4:00 pm Central Africa Time (CAT)
Tuesday, November 14, 2023, 4:00 pm Central Africa Time (CAT)

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