

Wednesday, 24 January 2024, 4-4:45 pm CAT (Central Africa Time)

Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA Items listed in **BOLD** will be covered during the meeting Zoom link: https://icpdprograms-org.zoom.us/j/84906200451?pwd=bVNhemxqb2N6UIRvSVZ3SU5IVkFhZz09

Meeting ID: 849 0620 0451; Passcode: 478674

Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions
- Focus topics
 - ÉLISA Scholars program
 - Review program goals and format
 - Expert coaching and guidance about how to create business success
 - Scholars to create a slide deck for pitch and plan
 - Include high-level sessions on key business disciplines, ie finance, marketing, operations, accounting
 - Website updated with key deadlines and accepting applications; applications close 28 June; announce cohort of scholars 2 August
 - Discussion item draft agenda
 - ELISA Scholars program needs speakers, coaches, experts on bootstrapping businesses in Africa; Siya Tiwana and Michel Nouafo (Advisory Council members) have volunteered to be coaches and speakers
 - ICPD hiring a Membership Engagement Coordinator to secure Corporate and Affiliate Memberships; this will underwrite the costs of the ELISA Scholars program
 - 12-14 November 2024, in Hwange, Zimbabwe (arrival in Victoria Falls)
 - Program will include one-year of coaching
 - Advisory Council meeting on 12 November in Hwange Zimbabwe; all members are encouraged to attend in-person
 - New resources tab on the portal what should be included, ie Funding opportunities, initiatives, resources, other events, jobs?
- Updates and recent developments
 - CONFABS
 - Recent Confabs 14 November; featured Ify Umunna, Founder & CEO Kori Collective, Nigeria
 - Upcoming Confab 8 February; speaker will be Speaker will be Dagmawi Iyasu Eminetu, Ethiopia, Cofounder of YA Mart, YA Coffee Roasters, Cheris Addis Coffee & Books, New Phase Trading & Coffee Services; register here: https://icpdprograms-org.zoom.us/meeting/register/tZwpdOsrTkpHtd0AYq2R80JzhHTIDooivJp
 - Past Confab videos are live on the ELISA portal
 - WhatsApp group for current and past attendees what to post?
 - Having speakers focus on one Bootstrap Briefs topics
 - Market with multiple African time zones
 - Call for Applicants open for new ELISA Advisory Council members
 - **Social media Outreach**
- Future Action items: future programming focused on Luminaries, Projects and Bootstrap Briefs

Future meeting Dates (all meetings at 4 pm Central Africa Time):

- 17 April 2024
- 17 July 2024
- 24 October 2024

