



# Advisory Council Development Committee Agenda

**Monday, Nov 1, 2021, 10am Eastern | 7am Pacific | 4pm CAT (Central Africa Time)**

Please plan on 45 minutes for this meeting. Visit [www.elisanetwork.com](http://www.elisanetwork.com) for more information about ELISA

Zoom link: <https://icpdprograms-org.zoom.us/j/89689514974?pwd=TmNsTFZoUjB2bEZyY0h6YVNsYm0rUT09>

Document Archives: [www.icpdprograms.org/committees](http://www.icpdprograms.org/committees) (scroll down to ELISA section)

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- Welcome & introductions
- Previous action items, updates, and recent developments
  - Language describing Insider membership enhancement
  - Pipeline of prospective members and discussion of the conversion rate from Gateway to Insider members
- Focus topics
  - Report to the committee on the ideal payment systems ELISA can use for the paid membership by Ruva Chindara
  - ICPD team presentation on project pages and strategy for the portal to prompt member conversion
  - Introduction to ATLAS
- Other/Future action items

## Committee Objectives:

Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.

- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from 55 African government Ministries related to trade and development
- Engage Africa focused development agencies

