Advisory Council
Development Committee Agenda

Thursday, 14 July 2022, 4pm CAT (Central Africa Time)
Please plan on 45 minutes for this meeting. Visit www.elisanetwork.com for more information about ELISA
Zoom link: https://icpdprograms-org.zoom.us/j/89220382939?pwd=RG1JQlB4d2QvU01PNjdHK0l6REkzQT09
Meeting ID: 892 2038 2939, Passcode: 525243
Document Archives: www.icpdprograms.org/committees (scroll down to ELISA section)

- Welcome & introductions - **welcome Sahil Affriya, Savant Capital, as a new member of the Development Committee and the ELISA Advisory Council**
- Focus topics
  - ELISA Scholars sponsorship - **sponsor presentation ($10,000 per 2 scholars/1 coach); value proposition for governments, NGOs and institutions of higher education; development pipeline robust; ideas for new leads and an email template; ICPD is sponsoring 6 scholars as a match**
- Previous action items, updates, and recent developments
  - Pipeline of Gateway and Insider members
  - Project page promotion and enhancements to prompt member conversion
  - Online marketing strategy
- Other/Future action items

Committee Objectives:
Promoting portal membership and sponsorship of the ELISA summit and ELISA Scholars program.
- Increase awareness of ELISA
- Increase individual and corporate portal membership
- Engage representatives from 55 African government Ministries related to trade and development
- Engage Africa focused development agencies

Future meeting Dates (all meetings at 4 pm Central Africa Time):
- 8 September 2022
- 3 November 2022